Delta Mobile Mammography Project Now Ready for Takeoff!

Strategic Radiology will begin providing mobile mammography screening for Delta Air Lines employees at locations across the country, Strategic Radiology Chairman Arl Van Moore, Jr., MD, FACR, announced Monday. Screenings begin the week of September 12 at Delta sites in Minneapolis and Hibbing, Minnesota and are scheduled later in the fall in Atlanta, Dallas, Detroit, Cincinnati, Tampa and Salt Lake City.

“We are very excited to forge this relationship with a large international company like Delta,” Dr. Moore said. “A public announcement will be made soon but we wanted to share news of this breakthrough agreement with our members now. No single member of Strategic Radiology – indeed, no radiology group anywhere in the country – could have built this program. The size and scale of this arrangement speaks to Strategic Radiology as a national force with national capabilities.

“Of course, the real value is that lives will be saved because the convenience of mobile mammography means more women will comply with screening recommendations.” Dr. Moore said an average of 35 women are expected to be screened at each location each day. Pilot programs data suggest the onsite screening will be the first mammogram for 20 percent of the Delta participants.

The mobile mammography coaches will be provided by Strategic Radiology members Charlotte Radiology, Quantum Radiology in Atlanta, Mountain Medical Physician Specialists in Salt Lake City and, in Dallas, by Radiology of North Texas’s partner, Methodist Hospital. Most patients will benefit from 3D tomography.

Dr. Moore credited exceptional collaboration between Strategic Radiology groups for the arrangement. He noted that the idea began in 2014 when Delta, which was conducting a mobile mammography program with Mountain Medical, inquired if it might be expanded nationwide.

To pilot the national program, Delta and Quantum Radiology began a screening program at Delta’s world headquarters in Atlanta utilizing Charlotte Radiology’s mobile coach. After completion of a successful pilot in Atlanta, Strategic Radiology members then developed a national screening program proposal for Delta Air Lines management. The resulting three-year nationwide agreement was signed in June.

“Deep collaboration between Strategic Radiology groups in Michigan, Ohio, Georgia, North Carolina, Utah and Texas made this possible,” Dr. Moore said. “In many ways, this national arrangement exemplifies one of the core reasons that Strategic Radiology exists.”

While the program now serves select large Delta operations centers, the goal is to expand mammography coverage to all Delta employees including pilots and flight attendants. Delta is one of the world’s largest airlines with more than 80,000 employees and flights to more than 300 destinations in 56 countries.

“Not only do we want to expand with Delta, we want to be able to offer radiology services to other companies that also have locations across the country.”

Arl Van Moore, MD, FACR, Strategic Radiology Chairman